

CONFERENCE AND EXHIBITION REGISTRATION FORM

Please complete the registration form and send to: Sekretariat IFCEM 2012.
 Mailing address: Research and Planning Division, Ibu Pejabat Jabatan Bomba dan Penyelamat, Malaysia,
 d/a Balai Bomba dan Penyelamat, KLIA, Jalan B20, KLIA, 64000, KLIA Selangor.
 Tel: (60) 03-8787 2143 / 2126 / 2164 Fax: (60) 03-8787 2152 Email: research@bomba.gov.my

REGISTRANT'S PARTICULARS

Name:		Designation:	
Company:		Country:	
Address:			
Tel / Mobile:		Email:	
Professional Organisation:		Fax:	
Membership & Membership no.			
IFE/MFPA / IMDEMM			

(Please write the above information clearly)

REGISTRATION FEE (Price inclusive of GST)

CONFERENCE		
THREE-DAY FULL CONFERENCE (20 - 22 November 2012)	Early Bird	After 30 June 2012
Member (IFE / MFPA / IMDEMM)	USD 500.00 / RM 1,500.00	USD 600.00 / RM 1,800.00
Non Member	USD 600.00 / RM 1,800.00	USD 700.00 / RM 2,100.00
EXHIBITION BOOTHS		
Ordinary	USD 2,800.00 / RM 8,300.00	
Premier	USD 3,450.00 / RM 10,300.00	

REGISTRATION FEE INCLUDES

****Full Conference:**
 Exhibition, Opening Ceremony, Conference tea / breaks
 and luncheons, Welcoming Dinner and Site / Technical Visit

****Exhibitors**
 2 persons per booth free admission for Welcoming Dinner

MODE OF PAYMENT

Name as Appeared on card:		Signature as Appeared on Card Date & Company Stamp
Card No:		
Expiry Date:		
Type of Card:	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard	

I authorize Sekretariat IFCEM 2012 to charge the amount of USD / RM _____ to my credit card above:

- BANK DRAFT / CHEQUE payable to IFCEM 2012
 CREDIT CARD PAYMENT (Please complete the following credit card details)

HOTEL ACCOMMODATION

Traders Hotel Kuala Lumpur www.tradershotels.com TEL: +60(3) 2332 9888 FAX: +60(3) 2332 2666	Mandarin Oriental Kuala Lumpur www.mandarinoriental.com Email: mokul-sales@mohg.com TEL: +60(3) 2380 8888 FAX: +60(3) 2179 8699	Impiana Hotel KLCC www.impiana.com Email: info.klcc@impiana.com TEL: +603-2147 1111 FAX: +60(3) 2147 1100
Ascott Kuala Lumpur www.the-ascot.com TEL: +60(3) 2140 2228 FAX: +60(3) 2140 2227	Maya Hotel Kuala Lumpur www.hotelmaya.com.my Email: info@hotelmaya.com.my TEL: +60(3) 2711 8866 FAX: +60(3) 2711 9966	

INTERNATIONAL FIRE CONFERENCE & EXHIBITION MALAYSIA 2012

20th-22nd November 2012



KEMENTERIAN PERUMAHAN
 DAN KERAJAAN TEMPATAN, MALAYSIA



JABATAN BOMBA DAN
 PENYELAMAT, MALAYSIA



MALAYSIAN FIRE PROTECTION ASSOCIATION



- More than 100 fire, safety & security exhibitors
- Business talks & product presentations
- Exhibition: Free admission & lucky draws
- All are welcome

**EXHIBITION
 FREE
 ADMISSION**

FIRE SAFETY
 The Way Forward

Don't miss
The biggest Fire Conference & Exhibition
in Malaysia

**20
November 2012
(Tuesday)**

**SESSION 1:
Sustainable Built
Environment –
Life Safety
Perspective**



Mr Peter Michael Holland
Chief Fire Officer
Lancashire Fire & Rescue
Service, United Kingdom
(SESSION CHAIRMAN)



**Dato' Wan Mohd Nor Bin
Haji Ibrahim**
Director General
Fire and Rescue Department Malaysia
(KEYNOTE SPEAKER - Fire Safety - The
Way Forward)



Mr Guy Foster
Group Manager
Head of Fire and Arson investigation
and Senior Fire Engineer, London Fire
Brigade, United Kingdom.
(PAPER 1: Challenges for Fire Brigade in
the Modern World)



Engr. Tay Hao Giang
IP International President, The Institution
of Fire Engineers
(PAPER 2: International Review on Fire
Safety Engineering for Built Environment.)



Professor Chow Wan-ki
Head, Department of Building
Services Engineering
The Hong Kong Polytechnic University
(PAPER 4: Fire Safety for Subway
Systems in Hong Kong)



Mr Gary S. Keith
Vice President, Field Operations
National Fire Protection
Association
(KEYNOTE SPEAKER: Home Fire
safety: Protecting What We Value
Most)



Datuk (Dr) Soh Chai Hock
Chairman
National Fire Prevention
Council, Malaysia
(SESSION CHAIRMAN)

**21
November 2012
(Wednesday)**

**SESSION 2:
Fire Safety
Challenges**



Professor José L. Torero
University of Queensland, Australia
(PAPER 3: Green and Safe Materials -
Compatibility of Conflict)

**SESSION 3:
Fire Safety
Engineering in the
Changing World**



Mr William A. Stewart
Retired Fire Chief
Toronto Fire Services, Canada
(PAPER 5: High Rise Fire Fighting - the
Canadian Experience)



Mr Roy Bishop
International President
The Institution of Fire Engineers
(SESSION CHAIRMAN)



Mr Mahmut B. N. Horasan
Director
Scientific Fire Services, Australia
(PAPER 6: Fire Safety challenges)



Professor Ian R Thomas
Honorary Professor
CESARE, Victoria University, Australia
(PAPER 7: Addressing Real and Perceived Barriers to the Use of
Performance Based Design for Fire Safety in Buildings.)

**SESSION 4:
Prevention is
Better Than Cure**



Mr Tan Jin Thong
President
The Institution of Fire Engineers
Singapore Branch
(PAPER 10: Approach to Fire Investigation)



Mr Ronnie Liem
Principal Engineer
Investigative Sciences, United
State of America
(PAPER 9: Proving an Electrical Fire)



Ar Chee Soo Teng
President
The Institution of Fire Engineers
(UK) Malaysia Branch
(SESSION CHAIRMAN)



Dr Charles Fleischmann
Associate Professor
University of Canterbury, New Zealand
(PAPER 8: The Future of Performance Based Codes.)

CONFERENCE PROGRAM

DAY 1 > 20th November 2012 (Tuesday)

- 0800 Registration
- 0930 Arrival of Director General, Fire and Rescue Department Malaysia
- 0940 Arrival of Minister of Housing and Local Government Malaysia
- 0950 Speech by Director General, Fire and Rescue Department Malaysia
- 1000 Speech by Minister of Housing and Local Government Malaysia.
 - Official Opening of IFCEM 2012
 - Coffee Break
 - Exhibition Opening and Visit
 - Lunch & Exhibition Visit

IFCEM CONFERENCE

**Session 1 Chairman – Mr Peter Holland, Chairman IFE Board of Directors
Session Theme – “Sustainable Built Environment - Life Safety Perspective”**

- 1400 **Keynote Paper 1** – Fire Safety – The Way Forward
Dato' Wan Mohd Nor Bin Haji Ibrahim, Director General, Fire & Rescue Department Malaysia
- 1430 **Paper 1** – Challenges for Fire Brigade in the Modern World
Mr Guy Foster, Manager, London Fire Brigade. United Kingdom.
- 1500 **Paper 2** – International Review on Fire Safety Engineering for Built Environment. Engr. Tay Hao Giang, IP International President The Institution of Fire Engineers, Malaysia
- 1530 **Paper 3** – Green and Safe Materials-Compatibility of Conflict
Professor Jose Torero, University of Queensland, Australia
- 1600 Question and Answer
- 1630 Tea Break & Exhibition Visit
- 1900 Welcoming Dinner

DAY 2 > 21st November 2012 (Wednesday)

**Session 2 Chairman – Prof. (Dr) Datuk Soh Chai Hock,
Chairman National Fire Prevention Council
Session Theme – “Fire Safety Challenges”**

- 0900 **Keynote Paper 2** - Home Fire Safety: Protecting What We Value Most. Mr Gary S. Keith, National Fire Protection Association, United State of America.
- 0930 **Paper 4** – Fire Safety for Subway Systems in Hong Kong
Professor Chow Wan-ki, Hong Kong Polytechnic University, Hong Kong.
- 1000 **Paper 5** – High Rise Fire Fighting–the Canadian Experience
Mr William A. Stewart , Retired Fire Chief, Toronto Fire Services, Canada.
- 1030 Question and Answer
- 1100 Tea Break

**Session 3 Chairman – Mr Roy Bishop International President IFE
Session Theme – “Fire Safety Engineering in the Changing World”**

- 1130 **Paper 6** – Fire Safety Challenges
Mr Mahmut Horasan, Director, Scientific Fire Services, Australia
- 1200 Lunch & Exhibition Visit
- 1400 **Paper 7** – Addressing Real and Perceived Barriers to the Use of Performance Based Design for Fire Safety in Buildings
Professor Ian R Thomas, Victoria University, Australia
- 1430 **Paper 8** – The Future of Performance Based Codes
Dr Charles Fleischmann, University of Canterbury, New Zealand
- 1500 Question and Answer
- 1530 Tea Break

**Session 4 Chairman – Ar. Chee Soo Teng, President IFE Malaysia
Session Theme – “Prevention is Better Than Cure”**

- 1600 **Paper 9** – Proving an Electrical Fire
Mr Ronnie Liem, Principal Engineer, Investigative Sciences, United State of America.
- 1630 **Paper 10** – Approach to Fire Investigation. Mr Tan Jin Thong, President IFE Singapore
- 1700 Question and Answer
- 1730 End of IFCEM Conference

DAY 3 > 22nd November 2012 (Thursday)

- Technical Visit
- Demonstration.
- Exhibition